

BEDS4VETS VETERANS DAY 5K

SPONSORSHIP

PACKET

November 10, 2024

**Midnight Oil Brewing Company
Newark, DE**



A background image showing the lower legs and feet of several runners in motion on a paved road. One runner in the foreground wears a white jersey with the number 6780. Another runner to the right wears a red jersey. The runners are wearing various athletic shoes in colors like blue, orange, and green. The road surface is grey asphalt with some fallen leaves.

BECOME

A SPONSOR



Join Beds4Vets in making strides to combat veteran homelessness.

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About Beds4Vets

Honoring Service and Sacrifice One Home at a Time

Beds4Vets is a nonprofit organization helping Veterans in the Delaware Valley permanently transition from homelessness by providing basic furnishings to transform an empty apartment into a home. As part of a public/private partnership, Beds4Vets coordinates with the Department of Veterans Affairs (VA) and the Department of Housing and Urban Development (HUD).

The VA

The VA provides one-on-one counseling with veterans to address the causes of their homelessness.

HUD

HUD helps homeless veterans find housing.

Beds4Vets

Beds4Vets provides basic furnishings to the veterans to make these living spaces functional and comfortable.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (\$5,000)

- Dedicated sponsor tent at race site including beer service from Midnight Oil Brewing Company after the race
- Premium logo placement on all digital and print materials (ex: website, email communications, event signage)
- Premium logo placement on event t-shirts
- Company logo featured on start/finish line banners
- Company logo featured on runners' bibs
- Two dedicated social media posts on Bed4Vets socials
- Dedicated email blast to race participants
- Inclusion as presenting sponsor in press release
- Inclusion of branded item for runner swag bag
- 20 complimentary registrations

Gold Sponsor (\$2,500)

- Logo placement on select digital and print materials (ex: website, email communications and event signage)
- Logo featured on event t-shirts
- Social media inclusion featuring company logo
- Vendor table at race day festivities
- Inclusion of branded item in runner swag bag
- 10 complimentary registrations

SPONSORSHIP OPPORTUNITIES

Silver Sponsor (\$1,500)

- Logo placement on select digital materials (ex: race website and email communications)
- Text listing featured on event t-shirts
- Social media inclusion featuring company name
- Vendor table at race day festivities
- Inclusion of branded item in runner swag bag
- 5 complimentary registrations

Bronze Sponsor (\$500)

- Text listing on race website
- Text listing featured on event t-shirts
- Social media inclusion featuring company name
- Vendor table at race day festivities
- Inclusion of branded item in runner swag bag
- 2 complimentary registrations

Want to customize a package to fit your organization's objectives? Roger that!
Contact Beds4Vets today:



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When you cross the finish line, you are honoring their service...one home at a time.